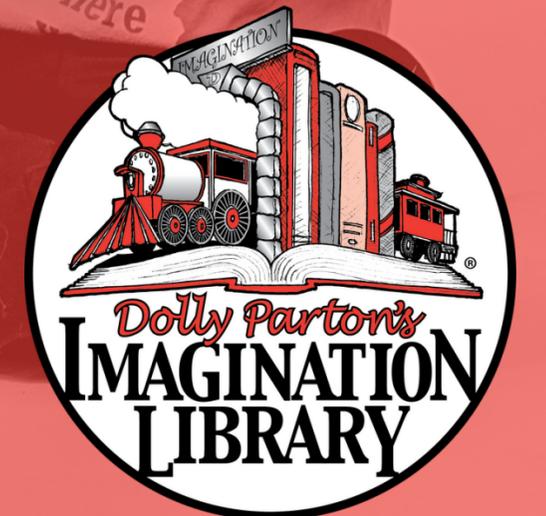
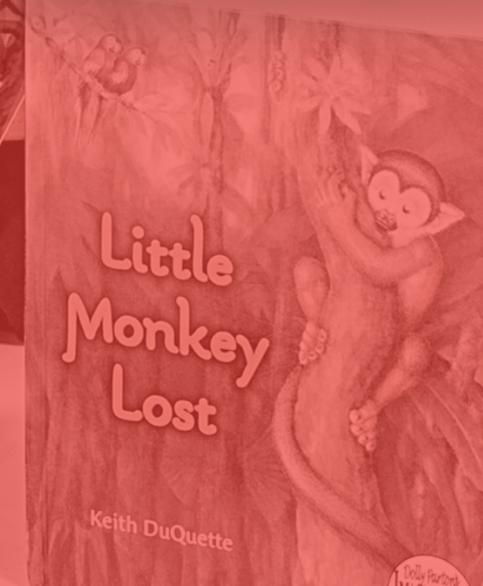


# UNITED WAY OF NORTHEASTERN MINNESOTA'S IMAGINATION LIBRARY PROGRAM 2021-2022 SURVEY RESULTS



# IN 2021...

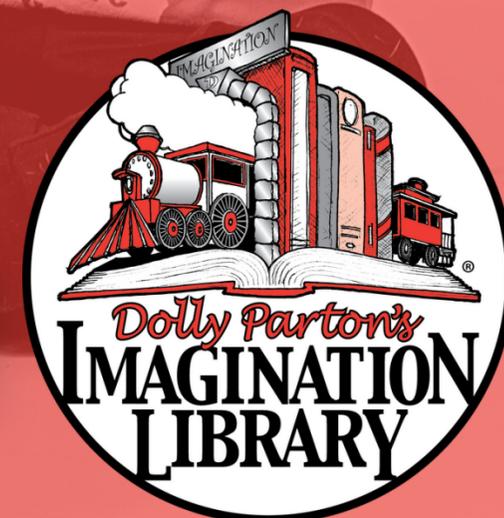
## 2,543

## CHILDREN WERE ENROLLED IN UWNEMN'S IMAGINATION LIBRARY PROGRAM

### 429 KOOCHICHING/LAKE OF THE WOODS COUNTY CHILDREN

### 2,114 IRON RANGE CHILDREN

## 29,968 BOOKS WERE MAILED AT NO COST TO FAMILIES!



# WHO'S RECEIVING IMAGINATION LIBRARY BOOKS?

- **25%** - Three year olds
- **22%** - Two year olds
- **19%** - Four year olds
- **19%** - Children under 12 months old
- **14%** - One year olds



# WHAT'S THE IMPACT?

- **93% of parents/guardians say they read more often to children after receiving Imagination Library books**
- **95% of parents/guardians say their child is more interested in reading since enrolling in Imagination Library**
- **86% of parents/guardians say their child's reading skills and vocabulary have improved as a result of receiving Imagination Library books**
- **97% of parents/guardians say Imagination Library books have helped their child prepare for kindergarten**



# ACCORDING TO LOCAL ADULTS...

"My kids love when "Dolly" thinks about them and sends them a book in the mail. They feel loved and they really cherish those books."

"Every month my child can't wait to see what book she receives. She looks forward to us reading them together. Then she will practice reading on her own."

"One book directly impacted my son's understanding of colors."



# ACCORDING TO LOCAL ADULTS...

"My grandson looks forward to every book in the mailbox. He is excited to look at pictures and have grandma read to him. He even tried to read himself! I do appreciate this service more than I can say! Thanks so much for helping him love reading!"

"It has been wonderful having new books to read my son. As a bilingual family we appreciate and were pleasantly surprised that multiple books we have received have both Spanish and English, it's been a great way to increase exposure to both languages, so thank you!"

"Imagination Library has allowed my children to receive more diverse books than we could have imagined. They enjoy the variety of stories and characters."

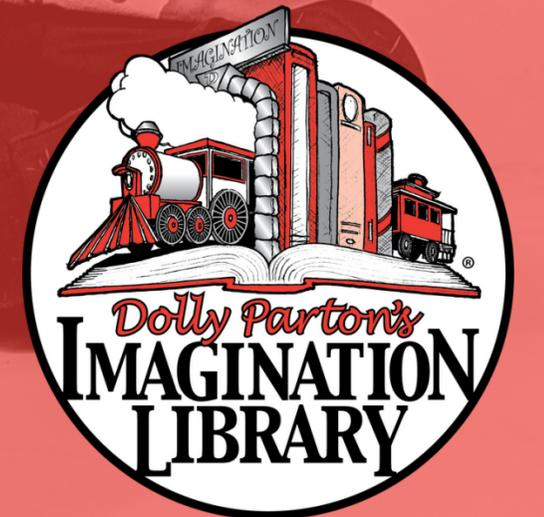


# ACCORDING TO LOCAL ADULTS...

"I do foster care, and I love that the kids can start the program and then it follows them wherever they go. Plus it helps them start getting into a routine of reading."

"My child loved receiving new books every month. This was my second child in the program. We didn't always have money so it was a special treat to get books."

"My daughter loves story time before bed it's part of the routine now and without Imagination Library I'm not sure she'd be as interested in story time if we weren't receiving a monthly new one to read."



# ACCORDING TO LOCAL ADULTS...

"Imagination Library books help remind me to take the time to read with my children."

"My children have an extreme love of reading because of Imagination Library. It's been a great way for us to bond as a family."

"Children love to read books if they are stories they are interested in. Imagination library has done a wonderful job in picking out great books that are age-appropriate."



# FAVORITE TITLES ACCORDING TO LOCAL CHILDREN:

"The Little Engine That Could"

"There's a Hole in the Log..."

"The Little Excavator"

"Hair Love"

"Tad & Dad"

"I Am a Rainbow"

"Big Green Tractor"

"My Dog Laughs"

"Llama Llama"

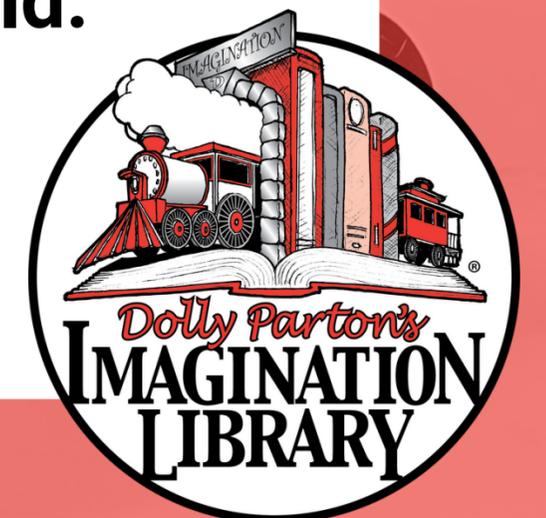
"Raindrops to Rainbow"



# THANK YOU, DONORS!



Every **\$35** donated to UWNEMN's Imagination Library program provides a full year of Imagination Library books to one local child.



## TO ENROLL A CHILD:

- Visit [www.unitedwaynemn.org/imagination-library](http://www.unitedwaynemn.org/imagination-library)
- Call UWNEMN Education & Childhood Programs Specialist Sarah Gardeski at 218-215-2570.

## TO DONATE:

- Visit [www.unitedwaynemn.org/give](http://www.unitedwaynemn.org/give)
- Text "UWNEMN" to 26989
- Designate payroll deduction to Imagination Library through your workplace campaign
- Mail donations to 608 East Drive, Chisholm MN 55719  
*(Be sure to indicate the donation is for Imagination Library.)*

