

United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

2026 OPPORTUNITIES



Meaningful, engaging ways to connect
your employees to the community.



For more information, contact: Erin Shay
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DOING GOOD AND DOING WELL

Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers
developing leadership skills • building goodwill in the community

Partnering with UWNEMN this way supports:

10 direct service programs

29 partner agencies

13 food shelves

15 summer libraries' summer reading programs

Scan for more
info about any of
these programs
or partners!



THREE KEY CSI PATHWAYS

1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!



HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

In-person

Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

Virtual

UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!
elizabeth@unitedwynemn.org

\$1 million

raised last year through local workplace and corporate giving



You can host a workplace giving campaign with

1, 100, or 1,000+ employees!



GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers
volunteer opportunities ideal
for workplace groups
throughout the year,
including:

Buddy Backpacks: Pack weekend meal
kits for local children at-risk of hunger.
September-May

Day of Action: Help community
members in need with home and
yard improvement projects.
June

Meet Up and Chow Down: Hand out
free summer lunches to children
throughout the region 12-1 pm
Monday-Thursday.
June-August

Little Free Libraries: Adopt a Little
Free Library near you to keep
stocked and in good condition.
Year-round

Contact us for personalized
volunteer opportunities!
emily@unitedwynemn.org

100%

of United Way
volunteers say
volunteering helps
them build social
connections.

51%

say volunteering
decreases their
stress.

91%

say volunteering
gives them a
sense of purpose.

82%

say volunteering
increases their
happiness.



FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

2025-2026 Fundraising Events

Power of the Purse
Bean Bags for the Brave
Annual Celebration
Flavor of the North
United for Veterans Cash Raffle
Buddy Backpacks Cash Raffle
Take a Swing at Hunger

2025-2026 Community Impact Events

United for Veterans Retreat
Fund Distribution Day
Volunteer Appreciation BBQ
Day of Action
Lead Local Training Series

Contact us to customize your event support!
elizabeth@unitedwynemn.org

\$280,000+ raised by fundraising event sponsors, participants, and auction/raffle item donors in 2024 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

900,000 (and growing!)



UNITED WAY
Northeastern
Minnesota

60th **ANNIVERSARY** *Celebration*

Help us celebrate the impact we've made
together over the past 60 years!

March 2026 | Fortune Bay Resort Casino (Tower)



UNITED WAY
Northeastern
Minnesota

**POWER *of*
THE PURSE**

January 29, 2026
Iron Trail Motors Event Center

Join 300 attendees for a

WICKEDLY

**fun 18th Annual Power of the Purse
event to support Imagination Library!**



UNITED WAY
Northeastern
Minnesota

**BEAN BAGS
FOR THE BRAVE**

**UWNEMN's newest event - originally
organized by Adolfson & Peterson
Construction and Park State Bank -
became a fast favorite. Competitive and
non-competitive brackets available.
All proceeds benefit United for Veterans!**



Date & Location TBA



UNITED WAY
Northeastern
Minnesota

**FLAVOR *of*
THE NORTH**

April 23, 2026
**Range Recreation
Civic Center (Eveleth)**

**Taste the best dishes local restaurants have to
offer, plus bid on items in our biggest auction of
the year, all to support Buddy Backpacks. All 550
tickets for this event will sell out in hours, and your
sponsorship is the only way to guarantee tickets
before they go on sale to the public!**



**TAKE A SWING
AT HUNGER**



**\$10,000 GOLF
BALL DROP**

2026 Fundraising Events

Top sponsors receive a team in our invite-only golf scramble, Take a Swing at Hunger, featuring exciting contests and prizes. Stick around for the \$10,000 Golf Ball Drop to see 1,000 golf balls dropped onto the green. Balls correspond with raffle tickets, and if your ball is closest to the hole, you win cash! (Two drops, 10 winners.) Proceeds from the scramble and drop benefit Buddy Backpacks.

TWO EVENTS IN ONE!

July 30, 2026

Eshquaguma Country Club (Eveleth)



2026 CASH RAFFLES



**UNITED FOR
VETERANS**

One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's United for Veterans initiative.

Drawing party date and location TBA!
(Need not be present to win.)



**BUCKS FOR
BACKPACKS**

One out of every 10 \$100 tickets sold will win cash, and every ticket sold benefits UWNEMN's Buddy Backpacks initiative.

Drawing party date and location TBA!
(Need not be present to win.)



UNITED WAY
Northeastern
Minnesota

**UNITED FOR
VETERANS**

RETREAT

January 30-February 1, 2026
Sugar Lake Lodge
(Cohasset, MN)

Veterans who live or work
in UWNEMN's service
area are encouraged to
attend individually,
with significant
others, or with
their families!



FUND DISTRIBUTION DAY

MARCH 2026 | IRON TRAIL MOTORS EVENT CENTER (VIRGINIA)

See your investments in action by volunteering for Fund Distribution Day! Nearly 100 UWNEMN donors volunteer each year to review applications and interview the nonprofit agencies that apply for UWNEMN funding to determine where their donations are reinvested.



CSI support assists with facility rental costs as well as food and materials for volunteers.

LEAD LOCAL

2026 Dates TBA

Board/Booster Boot Camp

A new no-cost training for any volunteer board and/or booster club members serving the Iron Range, Koochiching County, or Lake of the Woods County.

CSI support assists with speaker, venue, and food costs to keep these trainings free and accessible for those helping our communities thrive!



DAY OF ACTION

June 2026
Chisholm

UWNEMN works with a community each year to identify homes and public spaces in need of repair and revitalization then mobilizes volunteers to tackle those projects in one impactful Day of Action each June. In 2025, we partnered with Community and Economic Development Associates (CEDA), Itasca County Habitat for Humanity, the City of Nashwauk, and 200+ volunteers to help beautify the community. CSI support provides volunteers with meals, T-shirts, and materials and allows UWNEMN to provide scholarships to homeowners who cannot afford materials.



☐ Our company would like to underwrite
UWNEMN's Fundraising Events

☐ **Platinum - \$10,000**

- **Presenting Recognition** at one of the six Fundraising Events (**first come, first choice**)
 - **16 tickets** for Flavor of the North, Power of the Purse, or 60th Anniversary Celebration - OR **two-4 person teams** for golf scramble
- **8 tickets** for each of the remaining Fundraising Events; **one 4-person team** at golf scramble
- **One week pre-sale access** to purchase additional event tickets before sales open
- **Large top logo** on all event promotions (radio, digital, print)
- **Logo and website link** on UWNEMN website

Indicate the Fundraising Event you'd like to present here. (**First come, first choice**)

☐ Cash Raffles

United for Veterans and Buddy Backpacks

SOLD 60th Anniversary Celebration

SOLD Flavor of the North

SOLD Power of the Purse

SOLD Clean Bags for the Brave

SOLD Take a Swing at Hunger

☐ **Gold - \$5,000**

- **8 tickets** for each of the Fundraising Events, excluding golf scramble
- **Medium logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ **Silver - \$3,000**

- **4 tickets** for each of the Fundraising Events, excluding golf scramble
- **Small logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ Our company would like to support one or more of
UWNEMN's Community Impact Events

United for Veterans Retreat

SOLD

Presenting Partner - \$25,000

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all retreat materials and promotions.

Day of Action

SOLD

Presenting Partner - \$25,000

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all Day of Action promotions and t-shirts.

Lead Local

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all training materials and promotions.

Fund Distribution Day

☐ **Presenting Partner - \$5,000**

☐ **Gold - \$2,500**

☐ **Silver - \$1,000**

Partners' logos will be on all Fund Distribution Day materials.

TOTAL 2026  **EVENT/PROGRAM SUPPORT** _____

Return by November 1, 2025, for your logo to be included in ALL 2026 event promotions.

CONTACT PERSON _____ PHONE _____

ORGANIZATION _____

ADDRESS _____

SIGNATURE _____

☐

Please bill us.

☐

ACH payment

☐

Logo has been emailed.



LET'S TALK ABOUT DOING MORE TOGETHER

Become a corporate social investment partner, and join these local leaders:



Fairview

NEWRANGE
COPPER NICKEL



Iron Range Labor Assembly



MESABI TRIBUNE

TIMBERJAY

For more information about 2026 corporate social investment, please contact Erin Shay at 218-215-2421 or erin@unitedwaynemn.org.