

United Way of Northeastern MN CORPORATE SOCIAL INVESTMENT

2026 OPPORTUNITIES



Meaningful, engaging ways to connect
your employees to the community.



For more information, contact: Erin Shay
218-215-2421 | erin@unitedwaynemn.org

DOING GOOD AND DOING WELL

Businesses that invest in the community through United Way of Northeastern Minnesota reap many benefits:

attracting and retaining employees • creating more loyal customers
developing leadership skills • building goodwill in the community

Partnering with UWNEMN this way supports:

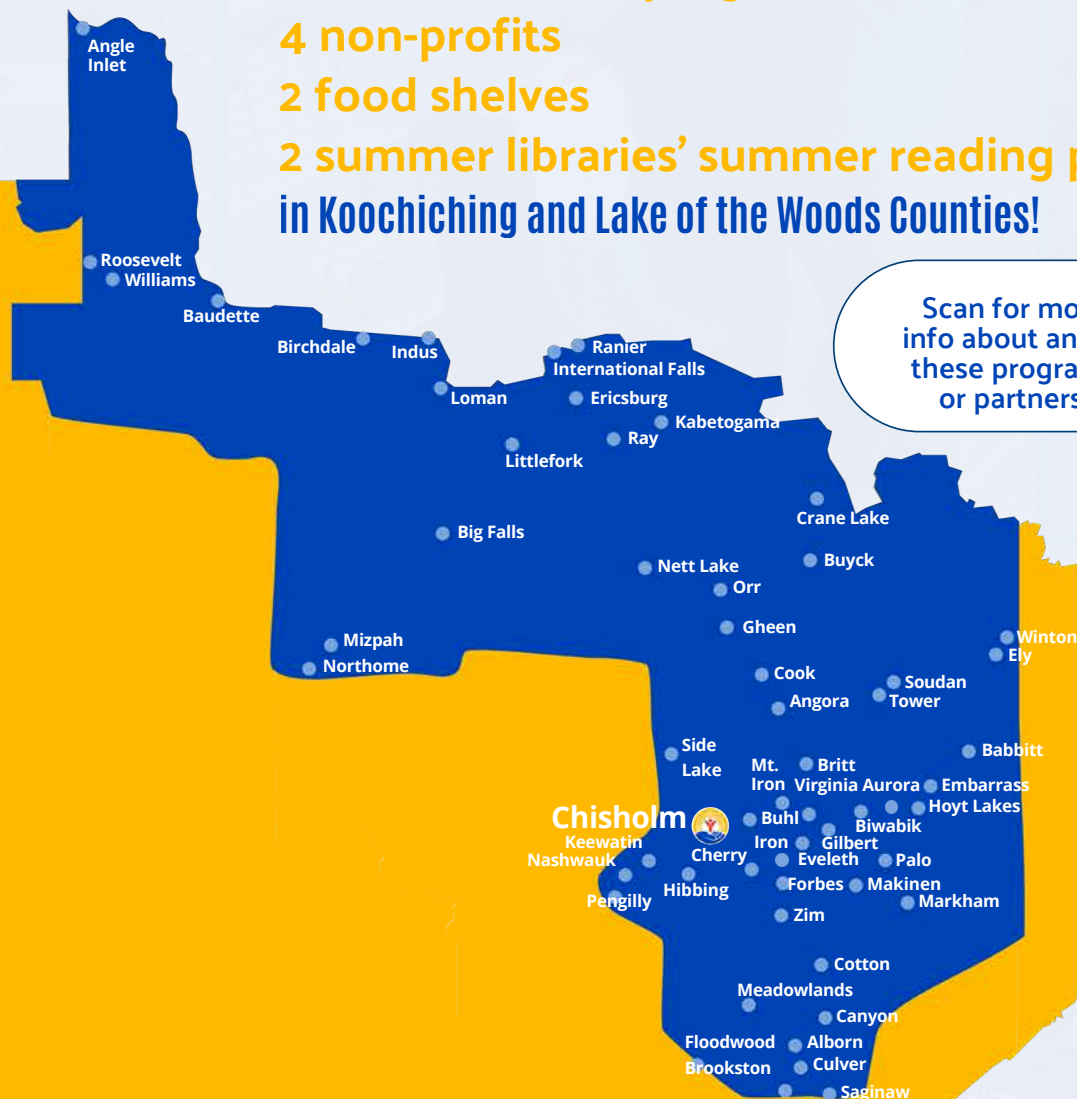
10 direct service programs

4 non-profits

2 food shelves

2 summer libraries' summer reading programs
in Koochiching and Lake of the Woods Counties!

Scan for more
info about any of
these programs
or partners!



YOUR LOCAL CSI IMPACT

UWNEMN + KOOCHICHING COUNTY 2024 = \$130,000 and 8,912 lives



BACKUS COMMUNITY CENTER

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit and community hub.



BUDDY BACKPACKS

UWNEMN Program

Weekly meal kits, monthly \$5 fresh produce vouchers, and bi-annual hygiene kits for at-risk K-12 students.



COMFORTS OF HOME

UWNEMN Program

Brand new home essentials for local individuals and families recovering from crisis; referral required.



COMMUNITY CANCER WALK

Fiscal Agent

UWNEMN is proud to serve as the fiscal agent for this community-driven effort to support neighbors battling cancer.



FRIENDS AGAINST ABUSE

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, supporting victims of crime.



IMAGINATION LIBRARY

UWNEMN Program

Mails monthly books to children under age five at no-cost to their families; no income guidelines for eligibility.



INTERNATIONAL FALLS PUBLIC LIBRARY SUMMER READING PROGRAM

Beneficiary

UWNEMN makes annual gifts to all libraries with summer reading programs.



KOOCHICHING AGING OPTIONS

UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, supporting aging residents and those who care for them.



KOOCHICHING COUNTY FOOD ACCESS Beneficiary

UWNEMN makes annual gifts to all food shelves in our service area.



LUNCH BUDDIES

UWNEMN Program

Pairs elementary students with screened, trained mentors from the community to share one lunch break/week.



MEET UP AND CHOW DOWN

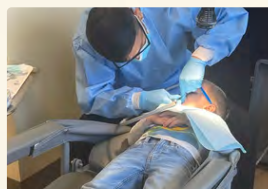
UWNEMN Program

Free summer lunch for all children ages 1-18 at Backus Community Center.



SALVATION ARMY, INTERNATIONAL FALLS UWNEMN Partner

Donations to UWNEMN are reinvested in this local nonprofit, assisting all in need.



SMILES UNITED

UWNEMN Program

Working to expand access to dental care in the region via task force, crisis funding, and support of Children's Dental Services.



STEP INTO SCHOOL

UWNEMN Program

Back-to-school celebration for qualified families/students culminating with shoe shopping at Ronnings.



UNITED FOR VETERANS

UWNEMN Program

Fills gaps in local veterans' services; crisis funding, oral history project, connections activities and retreat, support of local programs, and more.



WINTER WARM UP

UWNEMN Program

Brand new, high quality winter wear delivered to schools county-wide to have on-hand for students in need.

THREE KEY CSI PATHWAYS

1 HOST AN EMPLOYEE GIVING CAMPAIGN.

Implement a ready-to-go campaign strategy to unite corporate and individual philanthropy.

2 GET CONNECTED. VOLUNTEER.

Volunteer opportunities are available throughout the year and can be customized to fit your company's goals and promote team building.

3 FUNDRAISING & COMMUNITY EVENTS

With numerous events throughout the year, the reach, recognition, and impact potential is significant.

WHEN THE NEEDS CHANGE, OUR PARTNERSHIP DOESN'T HAVE TO.

UWNEMN is constantly evaluating community needs, partnerships, and the impact of our programs, and with your support, UWNEMN is perfectly poised to pivot quickly. Together, we will continue to work as one community toward positive, sustainable change!

HOST AN EMPLOYEE GIVING CAMPAIGN.

UWNEMN campaigns are flexible and easily customized. We'll help you tailor yours to match your corporate goals and philanthropic focus while working within the timing that works best for your company.

In-person

Employee meetings can be held to accommodate shift work and typically last 20 minutes - but can be altered to fit your company's schedule.

Virtual

UWNEMN is prepared to present via Zoom or Teams to engage those who work remotely or in hybrid environments.

Contact us to set up your workplace campaign today!
elizabeth@unitedwynemn.org

\$1 million

raised last year through local workplace and corporate giving



You can host a workplace giving campaign with

1, 100, or 1,000+ employees!



GET CONNECTED. VOLUNTEER.

UWNEMN regularly offers
volunteer opportunities
throughout the year, including:

Power of the Purse Committee: Help us
plan the popular annual fundraiser to
support local youth programming!
September - May

Lunch Buddies: Mentor a local
elementary student one lunch break
per week at school.
October-May

Buddy Backpacks: Deliver weekend meal
kits for local children at-risk of hunger.
October-May

United for Veterans: Pack and deliver
holiday meal kits to local veterans in need.
December

Meet Up and Chow Down: Hand out free
summer lunches to children at Backus
Community Center 12 to 1 pm Monday
through Thursday. (Select your day!)
June-August

Step Into School: Kick off the school year
in Koochiching County - help needed at
dinner and shoe shopping.
August

Contact us for personalized
volunteer opportunities!
emily@unitedwynemn.org

100%

of United Way
volunteers say
volunteering helps
them build social
connections.

51%

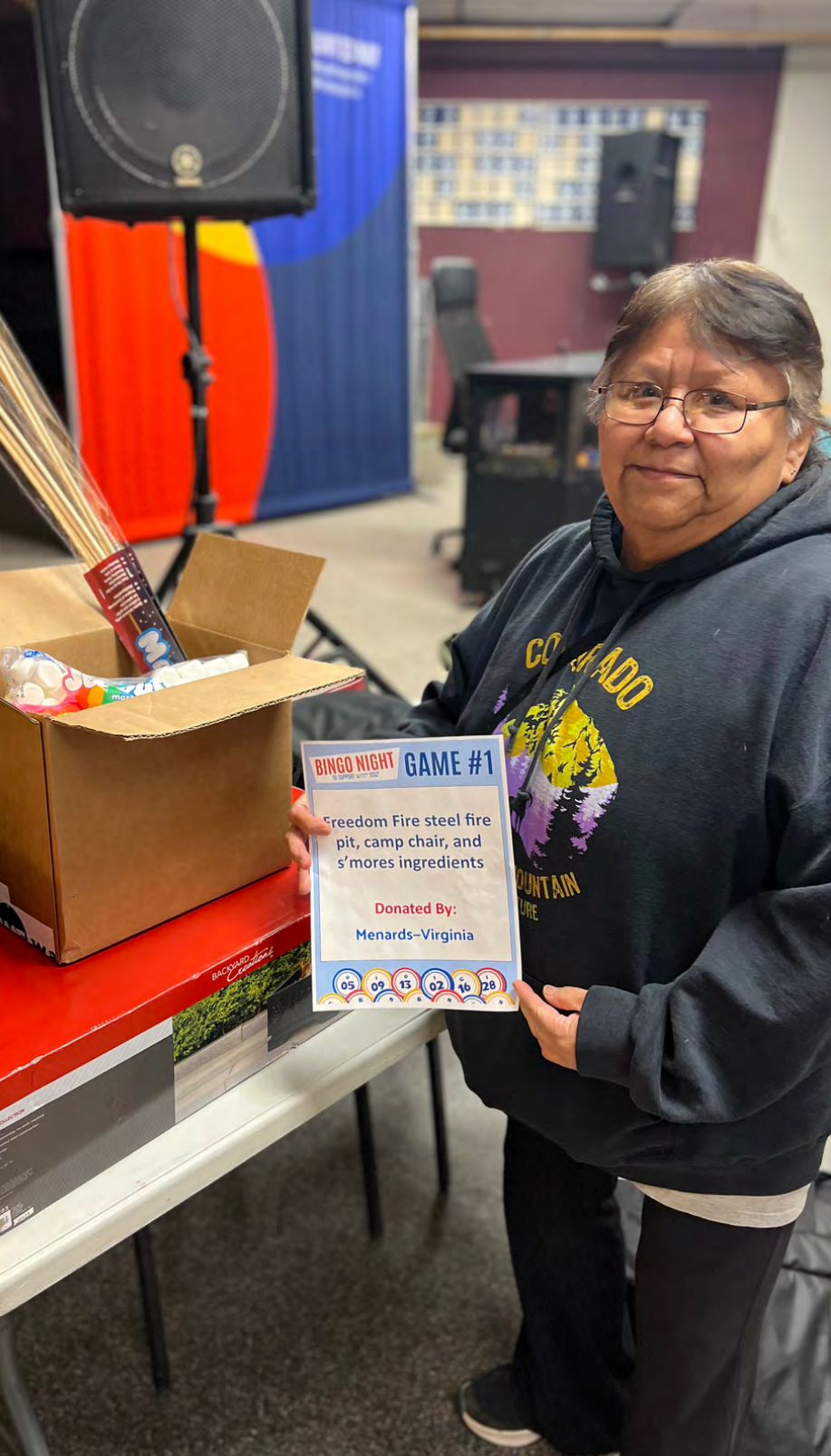
say volunteering
decreases their
stress.

91%

say volunteering
gives them a
sense of purpose.

82%

say volunteering
increases their
happiness.



FUNDRAISING & COMMUNITY EVENTS

Your support impacts the lives of thousands of people across the region AND ensures your company achieves its corporate citizenship goals.

2025-2026 Fundraising Events

Bingo Night
Annual Celebration
Power of the Purse
Restaurant Week

2025-2026 Community Impact Events

Lead Local Training Series
United for Veterans Retreat
Fund Distribution Day
Volunteer Appreciation Luncheon
Step Into School

Contact us to customize your event support!
elizabeth@unitedwynemn.org

\$280,000+

raised by fundraising event sponsors, participants, and auction/raffle item donors in 2024 to support UWNEMN's regional programming.



In addition to making an impact on local lives, fundraising and community impact event supporters reach an annual audience of

900,000 (and growing!)



60th
ANNIVERSARY
Celebration

March 2026
Fortune Bay Resort Casino (Tower)

**Help us celebrate the
impact we've made
together over the
past 60 years!**



UNITED WAY
Northeastern
Minnesota

**UNITED FOR
VETERANS**

BINGO NIGHT

FEBRUARY 25 ● VFW 2948 INTERNATIONAL FALLS

An International Falls favorite: Bingo Night at the VFW has become an annual fundraiser to support local United for Veterans programming. The event features additional raffles AND split the pot!





UNITED WAY
Northeastern
Minnesota

**POWER *of*
THE PURSE**

**May 8, 2026
MN Elks Lodge #1599
International Falls**

Join more than 150 attendees for a

WICKEDLY

**exciting return of the
Power of the Purse event
to Koochiching County!**

**All proceeds benefit local
youth programming.**



UNITED WAY
Northeastern
Minnesota

**RESTAURANT
WEEK**

**AUGUST 10-16, 2026
Koochiching County**

**DINE OUT
TO GIVE BACK!**

Throughout the week of August 10th,
Koochiching County restaurants will
be donating portions of their food and
beverage sales to support United Way
of Northeastern Minnesota (UWNEMN).

The weeklong celebration of
community will drive more traffic to
local businesses while raising
awareness about UWNEMN's local
programs and partners.



UNITED WAY
Northeastern
Minnesota

**UNITED FOR
VETERANS**

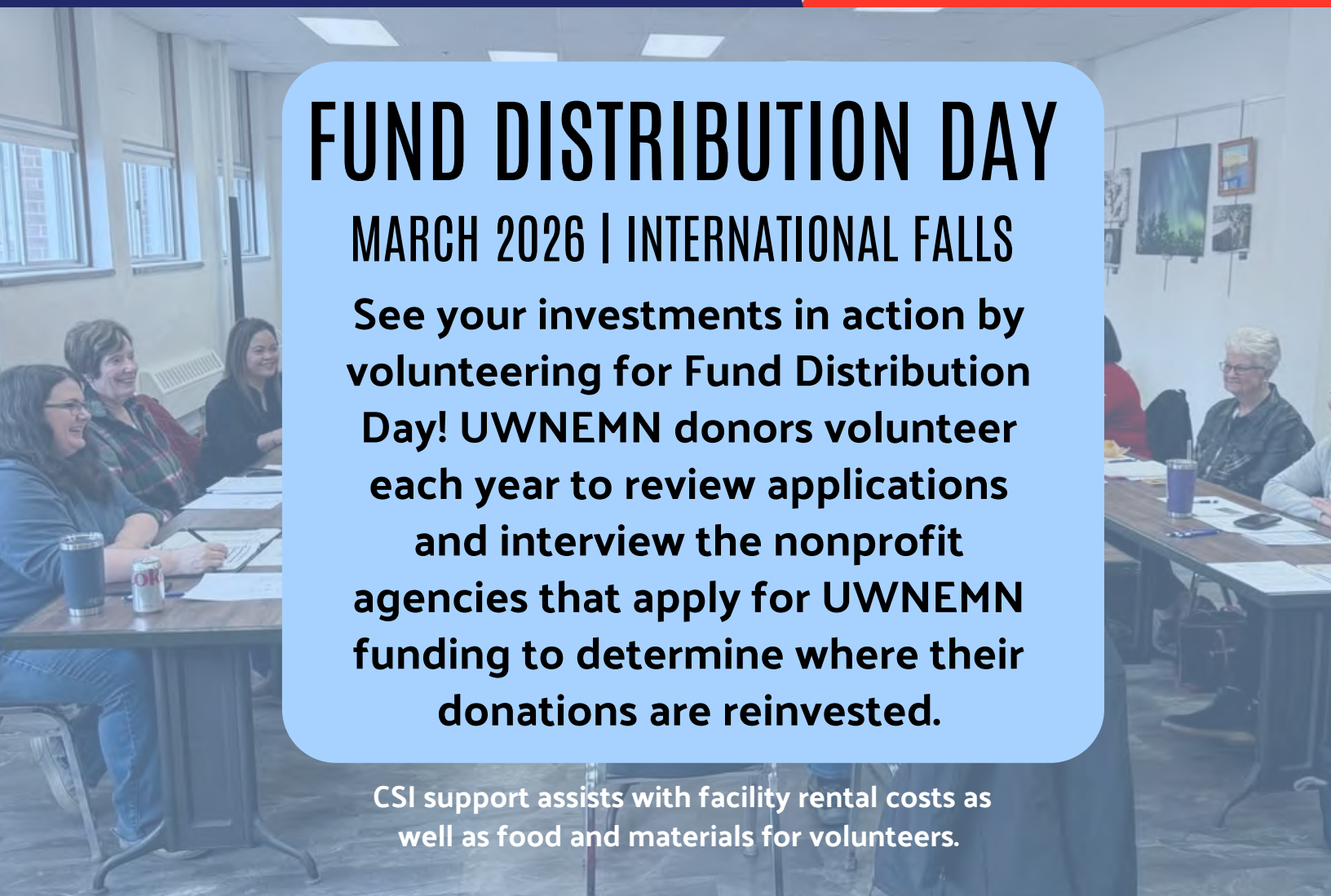
RETREAT

January 30 - February 1, 2026
Sugar Lake Lodge
(Cohasset)

CSI support assists with speaker, venue, and food costs to keep this retreat low cost for local veterans and servicemembers to attend!



**For veterans and
servicemembers
who live and work
on the Iron Range,
in Koochiching
County, or in Lake of
the Woods County!**



FUND DISTRIBUTION DAY

MARCH 2026 | INTERNATIONAL FALLS

**See your investments in action by
volunteering for Fund Distribution
Day! UWNEMN donors volunteer
each year to review applications
and interview the nonprofit
agencies that apply for UWNEMN
funding to determine where their
donations are reinvested.**

CSI support assists with facility rental costs as
well as food and materials for volunteers.

A simple thank you isn't enough for the groups and individuals who dedicate so much time to our community and organization. UWNEMN invites everyone who's volunteered with us or our partners over the past year to join us for food, fun, and more.

CSI support provides food and gifts for Koochiching County volunteers!

Volunteer *Appreciation* Luncheon

MAY 2026 | INTERNATIONAL FALLS



UNITED WAY
Northeastern
Minnesota

**STEP INTO
SCHOOL**

AUGUST 12, 2026

Backus Community Center + Ronnings

UWNEMN's Step Into School program takes qualified Koochiching County students shopping to pick out a new pair of properly fitted athletic shoes for the approaching school year.

Prior to shopping, families and students gather for a community meal where they connect with their local emergency personnel and may even enjoy a ride to the shoe store in a fire truck!

CSI funds purchase shoes, food, and other program supplies to benefit local children.



WINTER WARM UP

DECEMBER 2026 | ALL SCHOOLS IN KOOCHICHING COUNTY

CSI support will help UWNEMN purchase brand new, high quality winter wear for schools to have on-hand for students who aren't properly dressed for sub-zero temps!



☐ **Our company would like to underwrite UWNEMN's Fundraising Events**

☐ **Platinum - \$5,000***

- **Presenting Recognition** at one of the four Fundraising Events
 - **8 tickets** for 60th Anniversary Celebration or Power of the Purse
- **One week pre-sale access** to purchase additional event tickets before sales open
- **Large top logo** on all event promotions (radio, digital, print)
- **Logo and website link** on UWNEMN website
- **Logo** at bottom of UWNEMN e-newsletter

Indicate the Fundraising Event you'd like to present.
(First come, first choice)

- ☒ **SOLD!** 60th Anniversary Celebration* ☐ **SOLD!** Bingo Night
Additional \$5,000 investment to present.
- ☐ Power of the Purse ☐ **SOLD!** Restaurant Week

☐ **Gold - \$3,500**

- **4 tickets** for 60th Anniversary Celebration or Power of the Purse
- **Medium logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website
- **Logo** at bottom of UWNEMN e-newsletter

☐ **Silver - \$2,000**

- **2 tickets** for 60th Anniversary Celebration or Power of the Purse
- **Small logo** on all event promotions (digital, print)
- **Logo and website link** on UWNEMN website

☐ **Our company would like to support one or more of UWNEMN's Community Impact Events**

United for Veterans Retreat

☐ **Presenting Partner - \$2,500** **SOLD!**

☐ **Platinum - \$10,000**

☐ **Gold - \$5,000**

☐ **Silver - \$2,500**

☐ **Bronze - \$1,000**

Partners' logos will be on all retreat materials and promotions.

Step Into School

☐ **Presenting Partner - \$2,500**

☐ **Gold Partner - \$1,000**

☐ **Silver Partner - \$500**

Partners' logos will be on all Step Into School materials and promotions.

Winter Warm Up

☐ **Presenting Partner - \$1,000** **SOLD!**

☐ **Gold Partner - \$500**

☐ **Silver Partner - \$250**

Partners' logos will be on card included with school delivery.

Fund Distribution Day

☐ **Presenting Partner - \$1,000**

☐ **Gold Partner - \$500**

☐ **Silver Partner - \$250**

Partners' logos will be on all Fund Distribution Day materials.

☐ **Our company would like to directly contribute in support of one or more of UWNEMN's local programs:**

☐ Buddy Backpacks ☐ Comforts of Home ☐ Imagination Library ☐ Lunch Buddies ☐ Meet Up & Chow Down ☐ United for Veterans

**TOTAL 2026
EVENT/PROGRAM SUPPORT**

\$ _____

Return by December 1, 2025, for your logo to be included in ALL 2026 event promotions.

CONTACT PERSON _____ PHONE _____

ORGANIZATION _____

ADDRESS _____

SIGNATURE _____

☐

Please bill us.

☐

ACH payment

☐

Logo has been emailed.



LET'S TALK ABOUT DOING MORE TOGETHER

For more information about 2026 corporate social investment, please contact Erin Shay at 218-215-2421 or erin@unitedwaynemn.org.



UNITED WAY
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