



**UNITED WAY**  
Northeastern  
Minnesota



## Asset Limited



ALICE has no safety net for emergencies.

## Income Constrained



ALICE's income falls short of basic necessities.

## Employed



ALICE is working but can't afford the cost of living.

WHAT DOES IT MEAN TO BE  
ALICE IN NE MN?  
Share your insights with leaders  
ready to make a change!



**UNITED**  
is the way  
WE INCREASE FINANCIAL SECURITY