

# 2024 A LA CARTE EVENT SPONSORSHIP

#### **GOLD SPONSOR**

United Way of Northeastern Minnesota

- Large logo on all promotions including social media (graphic), newsletters (10,000 dedicated subscribers), website, and print ads (20,000+ total circulation).
- Half page shared ad in event program.
- Event and tabletop signage.
- Eight (8) tickets to event with VIP seating.

## **SILVER SPONSOR**

- Small logo on all promotions including social media (graphic), newsletters (10,000 dedicated subscribers), website, and print ads (20,000+ total circulation).
- Quarter page shared ad in event program.
- Event and tabletop signage.
- Four (4) tickets to the event.

## **BRONZE SPONSOR**

- Name mention on all promotions including social media (graphic), newsletters (10,000 dedicated subscribers), website, and print ads (20,000+ total circulation).
- Name mention in event program.
- Two (2) tickets to the event.

#### We are choosing to support UWNEMN by sponsoring the following events individually in 2024:

Power of the Purse (1/25)	Gold \$2,500	<b>Silver</b> \$1,000	Bronze \$500	
Annual Celebration (3/21)	Gold \$2,500	Silver \$1,000	Bronze \$500	
Flavor of the North (4/25)	Gold \$2,500	Silver \$1,000	Bronze \$500	
Renegade Trail Run (6/29)	Gold \$2,500	<b>Silver</b> \$1,000	Bronze \$500	
Take a Swing at Hunger (8/1)	Gold \$2,500	Silver \$1,000	Bronze \$500	

Corporate Event Platinum Sponsors have the priority of choosing an event to be a Presenting Sponsor (limited 1 per event). After the deadline of **November 20, 2023,** Presenting Sponsor opportunities (\$5,000) will open for single events based on availability. If you would like inquire about being a Presenting Sponsor, please contact Erin Shay.

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CONTACT PERSON	PHONE		
ORGANIZATION			
ADDRESS			
CITY/STATE/ZIP			
SIGNATURE			
Please bill us. Logo has been emailed, or form is submitted by email with logo attached			
CHECKS PAYABLE TO: United Way of Northeastern Minnesota	FOR MORE INFORMATION:		